



Genesys Systems

MIADA is pleased to form an alliance with Genesys Systems, which offers an online auto finance platform integrated with a proven DMS specifically designed for the independent dealer.

Founded in 1986, Genesys provides low-cost, professional, personal computer based systems and software to auto dealerships. These systems include finance and insurance (F&I), customer tracking, forms printing, leasing, website design and more.

MIADA members participating in the DMS system receive special pricing on the technology, access to financing for all credit risks and complimentary use of Genesys' exclusive dealer-to-dealer wholesale and inventory locating web site.

Please call the MIADA office for more information: 800-364-8833

